

FRIENDS OF THE NATIONAL INSTITUTE OF NURSING RESEARCH

Strategic Plan

VISION: The National Institute of Nursing Research will be recognized worldwide as vital to the growth of the scientific base of nursing practice. Enhanced nursing practice and the related outcomes achieved will be relevant to healthcare policy decision-making and instrumental in finding innovative solutions that serve to decrease mortality, increase quality of care, and enhance quality of life for many disease-specific conditions that affect at risk populations across the life span.

MISSION: The Friends of the National Institute of Nursing Research (FNINR) provides resources to support nursing research and advance the mission of the National Institute of Nursing Research. The FNINR seeks to support research-based practice by educating all health care professionals, Congress, and other appointed and elected officials, and the public about advances made through nursing research and its benefits to patients, families, the community, and the delivery of quality health care.

OBJECTIVES: The FNINR is committed to educational activities to promote:

- **Fund Raising.** Developing networks of supporters in private industry and providing them with the opportunity to donate funds for the enhancement of nursing research efforts.
- **Recognition of Talented Nurse Researchers:** Promoting quality and cost-effective nursing research.
- **Building Nursing Research Support Systems:** Supporting the development of programs that enhance the mission of NINR.
- **Sharing the Untold Stories of What Nursing Research Has to Offer:** Providing policy-relevant forums for nurse researchers to tell their stories of what nursing research offers policy makers and the public.
- **Highlighting Federal Resource Allocations for Nursing Research:** Educating audiences as to how NINR is a good steward of Federal dollars.
- **Building Awareness of Nursing Research Findings among the Broader Nursing Community:** Engaging the broader nursing community in supporting the efforts of NINR.
- **Educating the Public:** Providing forums to demonstrate the impact of nursing research in saving lives and enhancing the quality of care as well as the quality of life. Promoting the outcomes of quality research focused on the benefits derived from the provision of expert nursing care.
- **Building Alliances among the Research Community:** Supporting strategic alliances and the building of interdisciplinary relationships that bring the knowledge of nurse researchers to bear on important healthcare issues and problems.

Goal 1: Facilitate the sharing of NINR outcomes and their application to specific healthcare issues among a broad network of healthcare-business partners for the purpose of raising funds for activities that support the goals of NINR.

Goal 2: Educate Congressional leaders and staff about NINR and the importance of nursing research to provide answers to complex policy issues related to reducing health care costs, improving health care quality and the delivery of needed services.

Goal 3: Provide funds to NINR leadership for special projects, program development and other activities related to communicating the value of nursing research outcomes in order to increase awareness among professional and public audiences.

Goal 4: Broaden public awareness through the media and other venues of the importance of nursing research outcomes and their application to quality and cost effective health care.